



PRIVACY POLICY AND CONSENT TO THE USE OF PERSONAL DATA ON OUR WEBSITES

The operators of this website take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the legal data protection regulations and this data protection declaration.

As a rule, it is possible to use our website without providing personal data. Insofar as personal data (e.g. name, address or e-mail addresses) is collected on our pages, this is always done on a voluntary basis wherever possible. These data will not be passed on to third parties without your express consent.

We draw your attention to the fact that data transmission on the Internet (e.g. when communicating by e-mail) can be subject to security gaps. It is not possible to completely protect data from access by third parties.

Contact details of the company:

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Company designation:

Company Agency: Winterthur Ophthalmology Symposium, 15.03.2024

As a user of our website, this privacy policy provides you with all the necessary information about how, to what extent and for what purpose we or third parties collect and use data from you. The collection and use of your data is strictly in accordance with the provisions of the Swiss Data Protection Act (Bundesgesetz über den Datenschutz / DSG) and the Swiss Telemediengesetz / TMG. We are particularly committed to protecting the confidentiality of your personal data and therefore work strictly within the limits of the law. The collection of this personal information is on a voluntary basis wherever possible. We will not share this information with third parties without your express consent. We ensure a high level of security for particularly sensitive data, such as payment transactions or your enquiries to us, by using SSL encryption. However, we would like to take this opportunity to point out the general dangers of using the Internet, over which we have no control. In particular, without further precautions, your information is not secure when sent by e-mail and may be intercepted by third parties.

Information, deletion, blocking

You may at any time request information free of charge about the personal data we hold about you, as well as the origin, recipient and purpose of the data collection and processing. You also have the right to request that your data be corrected, blocked or deleted. This does not apply to data that is required by law or that is



necessary for the proper conduct of our business. To ensure that data can be blocked at any time, data is kept in a blocking file for control purposes. If the data is not subject to a legal retention requirement, we will delete your data at your request. If there is a legal obligation to archive, we will block your data. If you have any questions or requests regarding the correction, blocking or deletion of personal data, please contact our data protection officer using the contact details in this privacy statement or at the address given in the imprint.

Use of cookies

We use cookies on our website. These are small text files that are stored on your PC by our server. They support the presentation of our website and help you to navigate on our website. Cookies collect information about your IP address, browser, operating system and internet connection. We do not link this information to any personally identifiable information and do not share it with any third parties. We do not use cookies to deliver malware or spyware to your computer.

Collection of access data

The delivery and presentation of content via our website technically requires the collection of certain data. When you access our website, these so-called server log files are collected by us or the provider of the web space. These log files do not allow any conclusions to be drawn about you and your person. This information includes the name of the website, the file, the current date, the volume of data, the web browser and its version, the operating system used, the domain name of your internet provider, the referrer URL as the page from which you accessed our website, and the corresponding IP address. We use this information to present and deliver our content and for statistical purposes. The information helps us to provide and continually improve our services. We also reserve the right to check the above data retrospectively if there is any suspicion of illegal use of our services.

Personal information

In the interests of data avoidance and data economy, we collect personal data only to the extent and for the duration necessary for the use of our website or as required by law. We take the protection of your personal data seriously and strictly adhere to the relevant legal regulations and this privacy policy when collecting and processing personal data. When the purpose for which the data was collected no longer applies or the legal retention period has been reached, the collected data will be blocked or deleted. In general, our website can be used without disclosing personal data. If we collect personal data – such as your name, address or e-mail address – this is on a voluntary basis. This information will not be disclosed to third parties without your express consent. Please note that data transmission over the Internet is not always secure. In particular, the security of e-mail communications cannot be guaranteed.

Server Log Files



Server log files are anonymous data collected when you access our website. This information does not allow any conclusions to be drawn about you personally, but is essential for technical reasons for the delivery and presentation of our content. It is also used for statistical purposes and for the ongoing optimisation of our content. Typical log files include the date and time of access, the amount of data, the browser and version used for access, the operating system used, the domain name of your provider, the page from which you came to us (referrer URL) and your IP address. The log files also allow us to investigate any suspected illegal use of our website.

SSL Encryption

Our website uses SSL encryption when transmitting sensitive or personally identifiable information from our users. This encryption is enabled, for example, during the processing of payment transactions and when you submit requests to us through our website. Please ensure that SSL encryption is enabled for your activities. The use of encryption is easy to recognise: Your browser bar will change from “http://” to “https://”. SSL-encrypted data cannot be read by third parties. Only submit your confidential information when SSL encryption is enabled and contact us if in doubt.

Newsletter details

If you would like to receive the newsletter offered on the website, we require an email address from you as well as information that allows us to verify that you are the owner of the email address provided and that you agree to receive the newsletter. No other information is collected. We will only use this information to send you the requested information and will not pass it on to third parties.

You can revoke your consent to the storage of the data, the e-mail address and its use for sending the newsletter at any time, e.g. via the “unsubscribe” link in the newsletter.